

The Advisor

By Aruba Tourist Channel

ARUBA'S
WEEKLY
FREE
NEWSPAPER

January 20 - 27, 2023

ArubaTouristChannel.com

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VALENTINE'S DAY IN ARUBA A ROMANTIC ESCAPE TO PARADISE





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The Advisor



DIA DI BETICO BETICO CROES DAY



Aruba celebrates the birthday of statesman Betico Croes, as an official national holiday on January 25th

Aruba pays tribute to its greatest statesman on his birthday on January 25th by celebrating the national holiday called "Betico Croes Day".

The late Gilberto Francois "Betico" Croes (January 25, 1938 - November 25, 1986), a charismatic political activist and former school teacher, helped Aruba obtain its "Status Aparte" (separate status) within the Dutch Kingdom, which eventually occurred in 1986.

From then on Aruba became an autonomous member of the Kingdom of the Netherlands.

This official national holiday celebration in Aruba features various sporting events, an island-wide event Harley Davidson bike tour, culinary festivals, folkloric shows and popular games throughout the island.

Keep in mind: As Betico Croes Day is an official Aruban holiday, you can expect shops, gasoline stations, supermarkets to close early or stay closed the entire day.

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Aruba

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Ronella Croes CEO
ARUBA TOURISM AUTHORITY

Dear Visitor,

Welcome to the One happy island or as we say in Papiamentu - Bon bini!

On behalf of the Aruba Tourism Authority, we thank you for choosing Aruba as your vacation destination. We, at the ATA, are very proud of the remarkable tourism recovery Aruba has seen over the last two years. This recovery has been possible by countless local stakeholders, the local community, and all the wonderful visitors to the island, such as yourself.

As a destination, we are embracing the High-Value, Low-Impact tourism model.

Aruba will continue focusing on the economic contribution of the tourism sector, the quality of the visitor experience, environmental protection and conservation, and our residents' quality of life.

For our part, the Aruba Tourism Authority, through different initiatives, will highlight the importance of our natural resources, our well-known hospitality, and the safety and security of our visitors which they have grown accustomed to.

While you are visiting Aruba, we encourage you to go out, explore and enjoy all that the island has to offer!

Dear Visitor,

I would like to give you a warm welcome to our One Happy Island Aruba.

It is an honor that you choose our little haven as your vacation destination and that is why we do our best to accommodate you as comfortably as possible to experience the best our island has to offer. As the Minister of Tourism, my focus is to provide our visitors with excellence and quality, offering a one-of-a-kind and unforgettable visit.

The world is quickly changing and as we have been taught, working towards a more sustainable future is the only way forward. Therefore, we are focusing on the preservation of our flora and fauna, cultural heritage and eco-friendly activities for everyone to enjoy.

Aruba may be a small island but has so many wonders to offer, only to mention a few, my personal favorite highlights of Aruba are the Arikok National Park, Aruba's Lighthouse, and San Nicolaas district with their art murals, bohemian cafes and beautiful beaches.

My compromise with Aruba is to uphold our tourism to the highest of standards while preserving the natural resources that we have been gifted by our planet. I hope that when you are in Aruba, you enjoy yourself while taking care of our beautiful paradise and feel as a part of our family. Remember that we will always await you with open arms and this is your home away from home.

Your Excellence,

Mr. Danguillaume Oduber





MANAGER OF THE YEAR

Michael has been working for Costa Linda one year, however from day one he liked the atmosphere of Costa Linda and the feeling of being in a home away from home. Being a fair, effective, and strong manager is essentially a high-wire juggling act, Michael says.

"Put people first, pursue excellence, love what you do, do what you love and you will never work a day in life." - Michael Scott

SUPERVISOR OF THE YEAR

John has been working for Costa Linda more than 10 years. From an IT point of view he enjoys working at Costa Linda due to there is a big variation of things to do, so it never gets dull. Always leading by example is one many other talents John possesses.

"Never stop learning, be a team player, value your health and try to challenge yourself every day." - John Croes

SUPERVISOR OF THE YEAR

Melina has been working for Costa Linda 24 years and 15 years working as a supervisor. She loves working at Costa Linda. Going for the extra mile and being respectful when a flaw in your work needs your attention are skills that she considers vital for a supervisor.

"Help your coworkers and always remain calm." - Melina Paul.

EMPLOYEE OF THE YEAR

Ginette has been working for Costa Linda 27 years. The staff, the management and the family atmosphere is what Ginette loves the most about Costa Linda and being always herself, respecting others and going for the extra mile are some some of the reasons she is awarded this year.

"If I can do it, you can do it. You can reach your goals if you want to." - Ginette Merveille.

Tipping in Aruba

ARUBA.COM

Learn everything you need to know about tipping a barman, taxi driver or bellboy with our Aruba tipping guide.

If you want to tip the friendly hardworking people, know that it is not mandatory but it is very much appreciated.

Have you experienced great service at the hotel bar or in a restaurant downtown? Tipping is a good way to show your appreciation.

Tipping in Aruba is not mandatory. If you feel like leaving a tip, the amount is entirely up to you.

Some restaurants and bars add a service charge to the bill of 10 to 15%. Check your receipt to find out if that's the case at the restaurant where you are

eating at that moment. You can always decide to leave out an additional tip or upgrade the percentage to 20% if you've had great service.

At Aruba all-inclusive resorts, tipping is included. It is not uncommon for hotel guests to leave additional tips. If your bartender always has your drink waiting or the housekeeping does a great job keeping your room tidy and clean, you might want to give them a tip. Bringing some one-dollar bills from home can come in handy to give tips to hotel staff.

Rates in Aruba taxis are fixed. However, if the driver did a great job and handled your luggage carefully, you might feel like tipping. The Aruban taxi driver will certainly appreciate it.





To our treasured guests,

Bonbini to Aruba!

We are delighted you chose Aruba as your vacation destination. Whether it's your first visit or you have been here before, Aruba offers a great vacation experience. We look forward to sharing our unique sites and ambiance with you and hope – above all – that you get to know our people and the warm and welcoming hospitality.

AHATA's members encourage you to help us preserve local flora and fauna for future generations and we invite you to support our valiant sustainability efforts while enjoying an array of available activities. Every square mile of Aruba is a gem waiting to be discovered, whether it's the endemic nature on the Northside, the shopping activity of Oranjestad, the charm and Caribbean culture of the San Nicolas art district, or the serene white beaches and crystal-clear turquoise waters.

Our island's culinary offering can please a wide variety of pallets. You can enjoy traditional meals such as goat stew "cabrito stoba," stuffed cheese "keshi yena," or fried fish "pisca hasa cu funchi". The diverse gastronomic scene boasts international dining experiences varying from European to Asian, African, Latin American, and Caribbean flavors.

Through it all, you can delight in a level of hospitality and service that is deeply ingrained in our Aruban culture. We encourage you to get to know our people and form a deeper bond with Aruba and its rich historical background.

Thank you for visiting Aruba. We look forward to welcoming you back again and again!
Warm regards,

Tisa LaSorte
President and CEO
Aruba Hotel & Tourism Association

On behalf of the entire team of Aruba Airport Authority N.V. and all AUA Airport partners involved in facilitating your arrival and departure from Aeropuerto Internacional Reina Beatrix aka AUA Airport,

bon bini!

Together with our entire airport community we are committed to creating pleasant and authentic airport experiences to ensure that your first impression and last impression of our One Happy Island are also happy ones.

As manager and operator of AUA Airport we aspire and envision to become one of the most sustainable, safe, and future proof airports of the Latin American & Caribbean region, providing a trusted workplace, modern airport facilities and excellent customer service which reflects Aruban hospitality, contributing to a prosperous future for Aruba. Our role as host, operator, developer and thought leader within the Aruban community is based on our five core values: sustainability, honesty, integrity, nimbleness, and engagement.

In the years ahead of us we will be transitioning to a more sustainable and inclusive airport business model to support an enhanced commercial and customer centric travel experience. We will achieve this by means of our customer and people driven culture, our modernized airport facilities and new business models, whilst using innovative, touchless, and self-service technologies. We will also continue to strengthen our cooperation with all our airport partners and key stakeholders.

Having reached the next levels within the sustainability programs of ACI and Green Globe in the past year and having been able to host the 1st Sustainable Aviation Conference in Aruba during which the historic first electric flights were executed within the region, is a testament to AUA Airport's commitment to contribute positively to the carbon footprint and sustainability efforts of not only the airport operation but as a good corporate citizen of the Aruban community.

It is our pleasure to be able to facilitate your visit to Aruba whilst serving your every air travel needs!

Joost Meijs
Chief Executive Officer
Aruba Airport Authority N.V.



ARUBA'S MINISTER OF TOURISM MR. DANGUI ODUBER ENJOYING A LOVELY CONVERSATION WITH A U.S.A. COUPLE

ORANJESTAD – Monday morning, January 17th, the Minister of Tourism, Mr. Dangui Oduber, had the pleasure of meeting two wonderful tourists visiting our island from San Francisco. The pair are staying at the Casa Del Mar Hotel and were enjoying a nice stroll on Aruba's spotlight beach, The Eagle Beach, when they met the Minister.

The Couple, Myrna (82) and Stuart (90) Aronoff, love Aruba and have been visiting Aruba for 32 consecutive years now. They have always enjoyed Aruba's weather, the beaches and most importantly, the people. Along with their beloved kids

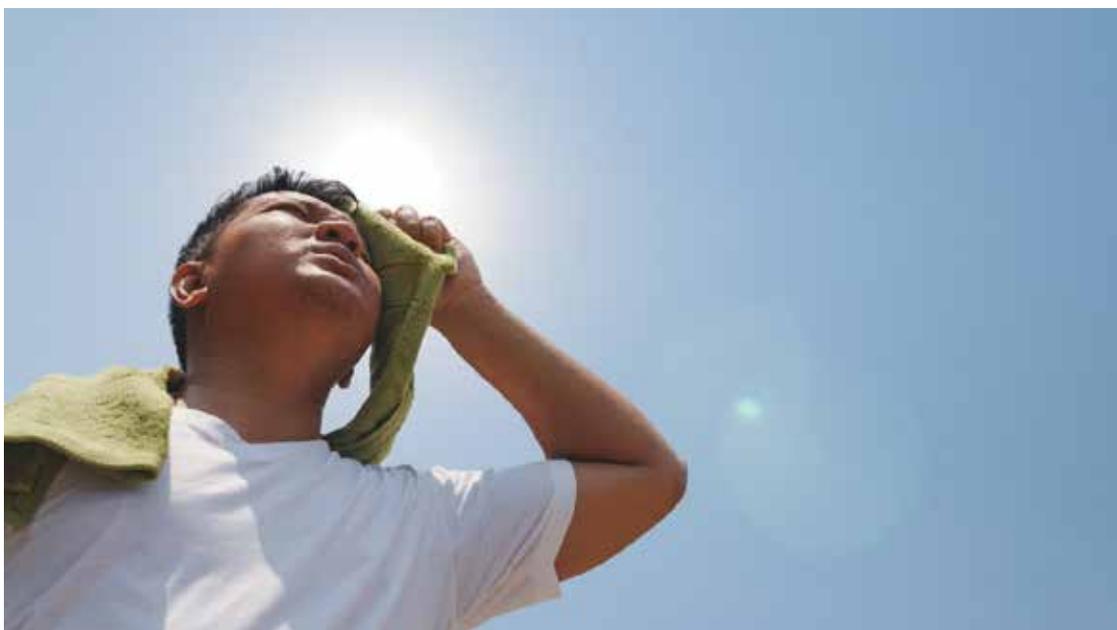
and grandkids, Aruba has always been a destination spot for their family, where they all meet to gather and enjoy each other's company and the beauty of family. Stuart praised the island for its beauty, safety and overall, the experience.

"As the Minister of Tourism, it filled me with great joy and satisfaction to hear such good comments from our visitors. The government of Aruba will keep working on improving our product so our visitors will get an even much better experience in the future. The safety of our visitors will always be and is of paramount importance for the government".



URGENT CARE ARUBA COMMUNICATIONS

5 Tips for staying hydrated while on holiday



Welcome to your holiday in Aruba, where the sun is warm, the waters are blue, and the fun doesn't stop. During this time, we need to keep in mind that we must also take care of ourselves and others' health, especially when traveling with children.

Dehydration happens way more than we think. It can happen without us realizing it until it's too late. So let us share with you tips on how to stay hydrated during your time on the island.

First off, how to detect dehydration: Physical signs might include fatigue, headache, a flushed complexion, and vomiting. You

may also feel low in energy and irritable. Check on your urine which is a perfect indication of your water consumption. A standard urine color is a clear or light yellow. Anything darker is a sign that you need more water intake.

Here are some tips on how to accomplish staying hydrated during your holiday:

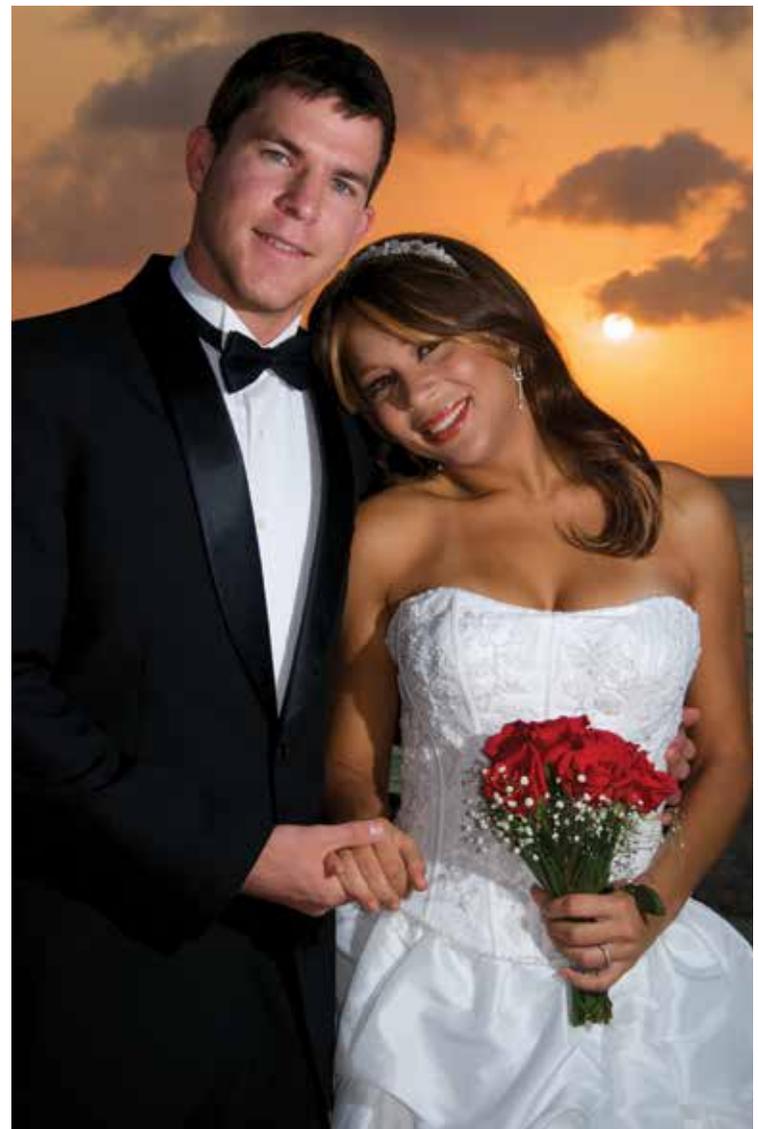
1. Eat and drink hydrating foods and beverages like Fruits & Vegetables like watermelon, berries, oranges, bell peppers, lettuce, etc. Avoid salty food and sugary drinks.
2. Avoid overheating during the day; find some shaded-on beach days. Wear caps and light-colored clothing. Limit the time you

spend outdoors, increase your water intake while exercising and bring cold water wherever you go!

3. Asses the inside of your mouth; If it feels dry, it is because it is dry. It means that you might be running low on water.
4. Drink beverages that contain electrolytes; it can also help to maintain hydrated.
5. Respond to thirst when your body tells you to; It's your body communicating that you need more fluids.

Keep this in mind, and you'll have nothing to worry about.

We wish you a marvelous time in sunny Aruba.



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Aruba

Hotels Activities & Happy Hour!

Hotels Activities & Happy Hour!

- 1** AMSTERDAM MANOR (HORIZONS LOUNGE)
Happy Hour: Monday – Sunday | 5:00pm – 7:00pm
 Happy Hour special: 2 for 1
 Thursday 'IN' – Manager's cocktail party 5:30pm- 6:30pm 2x for 1 & free hors d'oeuvres
- 2** ARUBA BEACH CLUB (RICARDO'S RESTAURANT & BAR)
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 HH special: Daily Cocktail (Main Bar all prem drinks 2 for 1)
 Live bands: Sun - Wilmer | Mon-Thu - Sharp Steel Pan | Tue-Fri - Cesar Olarte
- 3** ARUBA MARRIOTT RESORT (MAIN POOL AND ADULT POOL)
Happy Hour: Every day 12:00pm – 1:00pm | 3:00pm – 5:00pm
 Happy Hour special 2 for \$19
 Bingo: (Pool-side) Everyday 2:00pm
 Bingo: (Casino) Wednesdays 9:00pm | Thursdays 10:00am, 11:00am, 12:00pm | Fridays 7:00pm | Sundays 3:00pm
- 4** ARUBA'S LIFE VACATION RESIDENCE
Happy Hour: Every day 5:00pm – 6:00pm
 Happy Hour special: 2 for 1
- 5** CARIBBEAN PALM VILLAGE
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm
 Happy Hour special: 2 for 1
- 6** CASA DEL MAR (MATTHEWS RESTAURANT)
Happy Hour: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 HH special: 2 for 1 | Bingo: 2:00pm – 3:00pm
 Monday Live music 4pm – 6pm
- 7** COURTYARD BY MARRIOTT
Happy Hour: Every day 6:00pm – 7:00pm
 Happy Hour special: 2 for 1
- 8** DIVI ARUBA PHOENIX
Happy Hour: Every day 5:00pm – 6:00pm at pure beach.
 HAPPY HOUR special: 2 for 1
- 9** COSTA LINDA BEACH RESORT (WATER'S EDGE RESTAURANT & BAR)
Water's Edge Restaurant & Bar:
HAPPY HOUR: Every day 12:00pm – 1:00pm | 4:00pm – 6:00pm | 9:00pm – 10:00pm
 Happy Hour special: Drinks 2 for 1
 Entertainment schedule:
 Nightly Live Entertainment 7 Days A Week | MONDAY 6:30pm – 8:30pm - Angela Flores – Violinist | TUESDAY 6:30pm – 8:30pm - Jean Paul – Saxophonist | WEDNESDAY 6:30pm – 8:30pm – Eddie Kroon – Singer 9:00pm – 11:00pm – Karaoke Happy Hour. THURSDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer | FRIDAY 7:00pm – 9:00pm – Ricky Thomas – Guitarist | SATURDAY 6:30pm – 8:30pm - Angela Flores – Violinist | SUNDAY 6:30pm – 8:30pm – Marrybell Maduro - Singer
- 10** RENAISSANCE MARINA & OCEAN SUITES
Happy Hour: Every day (Lounge midnight grill) 12:00am – 1:00am
 Happy Hour special: 2 for 1
 MONDAY 5:30pm – 10:30pm – Fresco – "That's Amore – Live Entertainment | TUESDAY 6:00pm- 10:00pm – Blue Bar – Korean BBQ | WEDNESDAY 7:00pm – Renaissance Private Island – four course menu | THURSDAY 6:00pm – 10pm – Renaissance Ocean Suites Beach – BBQ | FRIDAY 5:30pm – L.G. Smith Steak & Chop House – Live DJ – Oysters and succulent meats prepared tableside | SATURDAY 6:00pm – Blue Bar – "Konichi Wow" Sushi Night | SUNDAY 3:30pm – 4:30pm – Blue Bar – Mixology Class (participants can sign up at Blue Bar) 5:30pm – 10:30pm – Aquarius Restaurant – Catch! Seafood buffet.
 Opening hours bar & restaurants: LG Smith's Steak & Chop House Dinner 6:00pm - 11:00pm | Mangrove Beach Bar & Fish Shack Fish Shack 11:30-3:30pm | Bar 9:00am - 6:00pm | Papagayo Bar & Grill Bar 9:00am-6:00pm Breakfast 8:30am-11:00am | Lunch 11:30am - 5:00pm Dinner Wed. 6:30pm-9:30pm | Blue Open daily 10:00am - 12:00am Happy hour 4:30pm-6:00pm | Aquarius Breakfast 7:00am-11:00am Lunch 12:00pm-3:30pm - Dinner 5:30pm-11:00pm | Fresco Breakfast 7:00am-11:30am | Dinner 5:30pm-10:30pm | Sole Open daily 10:00am-11:00pm | Happy hour 4:30pm - 6:00pm | The Lounge Open daily 11:00pm-LATE | Happy hour 12:00am-1:00am
- 11** RENAISSANCE OCEAN SUITES
Happy Hour: Every day 4:30pm – 6:00pm
 Happy Hour special: 2 for 1
 Bingo: Mon – Thursday & Sunday 2:00pm – 3:00pm
- 12** TALK OF THE TOWN
Happy Hour: Mon-Friday 3:00pm – 5:00pm
 HH special: 2 for 1 | Bucket deal Balashi/Chill

20-Jan	Friday	6:00 PM - 11:00 PM	Tumberito - C&Y Calypso & Roadmarch Contest Aruba Entertainment Center
21-Jan	Saturday	6:00 PM - 12:00 AM	Children & Youth Queen Election Plaza Libertador G.F. Betico Croes
22-Jan	Sunday	7:00 PM - 12:00 AM	Carnival Queen & Mrs. Carnival Election Plaza Libertador G.F. Betico Croes
25-Jan	Wednesday		Dia di Betico (Holiday)
27-Jan	Friday	8:00 PM	Event Aruba Caiso & Soca Monarch 2023 Aruba Carnival & Entertainment Village
28-Jan	Saturday	8:00 PM	Caiso & Soca Monarch Finals Aruba Carnival & Entertainment Village
29-Jan	Sunday	2:00 PM - 6:00 PM	Parada di Blaas San Nicolas
2-Feb	Thursday	8:00 PM - 1:00 AM	La Ora Loca Jump Up Santa Cruz
3-Feb	Friday	8:00 PM - 2:00 AM	Hebbe Hebbe Carnival Harbour Arena
3-Feb	Friday	7:00 PM - 2:00 AM	Ban Bula Den Drive In Truck Fest Drive Inn
4-Feb	Saturday	2:00 - 6:00 PM	Children's Parade Noord Noord
4-Feb	Saturday	8:00 PM - 2:00 AM	Festival di Tumba Balashi Beer Garden
5-Feb	Sunday	10:00 AM - 12:00 PM	Transfer of Command Bestuurskantoor - Cocolishi
5-Feb	Sunday	2:00 PM - 6:00 PM	Grand Children's Parade Oranjestad Oranjestad
8-Feb	Wednesday	7:00 PM - 1:00 AM	Sunset Parade Noord
10-Feb	Friday	8:00 PM - 2:00 AM	Caya Paden Renaissance Convention Center
10-Feb	Friday	8:00 PM - 3:00 AM	Welcome to Jouvert Aruba Carnival & Entertainment Village
11-Feb	Saturday	3:00 AM - 9:00 AM	Jouvert Morning San Nicolas
11-Feb	Saturday	8:00 PM - 2:00 AM	Aruba's Grand Lighting Parade Oranjestad
12-Feb	Sunday	2:00 PM - 6:00 PM	Grand Children's Parade San Nicolas San Nicolas
12-Feb	Sunday	6:00 PM - 8:00 PM	Burning of Momito Aruba Carnival & Entertainment Village
16-Feb	Thursday	8:00 PM - 2:00 AM	Parada di Luz San Nicolas San Nicolas
18-Feb	Saturday	12:00 PM - 6:00 PM	San Nicolas Grand Carnival Parade San Nicolas
19-Feb	Sunday	11:00 AM - 6:00 PM	Aruba's 69th Grand Carnival Parade Oranjestad
19-Feb	Sunday	7:00 PM - 9:00 PM	Burning of Momo Carnival Harbour Arena
20-Feb	Monday		Carnival Monday (Holiday)
21-Feb	Tuesday	8:00 PM - 12:00 AM	Old Mask Parade San Nicolas
22-Feb	Wednesday		Ash Wednesday



Carnival in Aruba

NOTE: THIS SCHEDULE IS SUBMITTED BY ARUBA'S OFFICIAL CARNIVAL ORGANIZATION S.M.A.C. - ISHMEDIA STUDIOS, ARUBA TOURIST CHANNEL AND THE ADVISOR WILL NOT BE RESPONSABLE FOR ANY LAST MINUTE CHANGES

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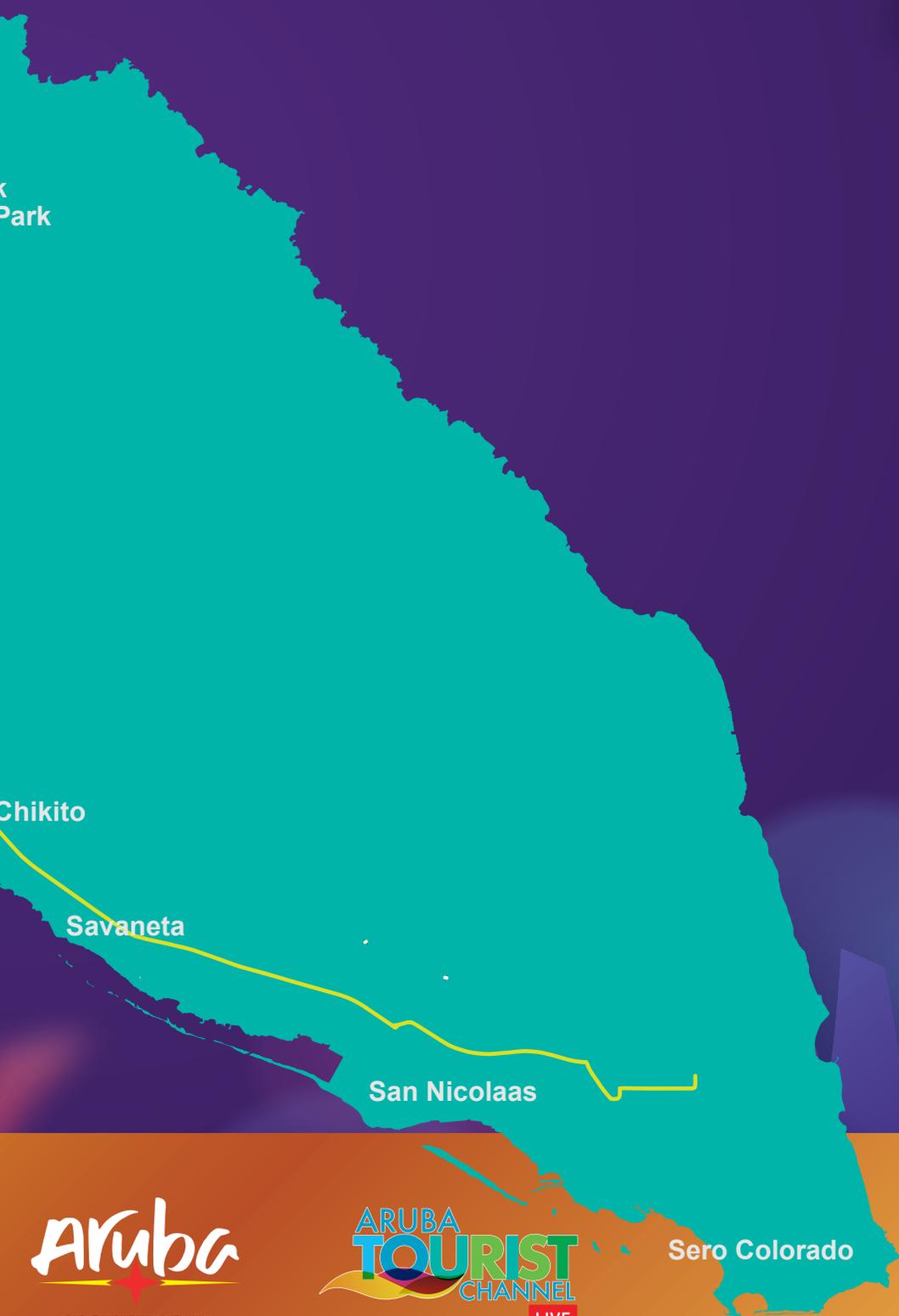
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TAXI PRICE

- High Rise hotels = \$31
(Azure to Ritz Carlton) & Restaurants - Airport
- Eagle hotels = \$28
(Oceania to Amsterdam Manor) & Restaurants - Airport
- Low Rise hotels = \$26
(Divi Dutch to The Pearl) & Restaurants - Airport



Hotels Activities & Happy Hour!

Hotels Activities & Happy Hour!

13 DIVI & TAMARIJN

Entertainment schedule DIVI:

MONDAY 9:00pm – 11:00pm – Divi -Live reggae Band | TUESDAY 8:10pm – Divi – Fire Limbo Show | 9:00pm – 11:00pm – Divi -Live band of the week | WEDNESDAY 9:00pm – 11:00pm – Divi -Live band entertainment | THURSDAY 7:30pm – Divi – Movie night around the pool | 9:00pm – 11:00pm – Divi -Live band entertainment. | FRIDAY 9:00pm – 11:00pm – Divi -Live band of the week | SATURDAY 9:00pm – 11:00pm – Divi -2.0 Blue Boulevard Entertainment | SUNDAY 8:45pm – 11:00pm – Divi – Invited DJ “Ettrick”

Entertainment schedule TAMARIJN:

MONDAY | 8:45pm – Tamarijn – Energy Fusion show, by Popcorn Dancers | 9:00pm – 11:00pm – Tamarijn – DJ Music | TUESDAY 9:00pm – 11:00pm – Tamarijn – DJ Music | WEDNESDAY 8:00pm – Tamarijn - Synchronize Swimming Show | 9:00pm – 11:00pm – Tamarijn – DJ Music | THURSDAY 9:00pm – 11:00pm – Tamarijn – Karaoke party with Giovanni Trim | FRIDAY 8:45pm – Tamarijn – Carnival extravaganza show by Cocorico in Motion | 9:00pm – 11:00pm – Tamarijn – DJ Music | SATURDAY 6:30pm – 8:30pm – Tamarijn – Mariachi Perla di Aruba | 8:30pm – Tamarijn - Aruba Folkloric Dance Show | 9:00pm – 11:00pm – Tamarijn – DJ Music | SUNDAY 8:10pm – Tamarijn – The Pirates Treasure Quest show by Ritmo Cubano II | Live music | 9:00pm – 11:00pm – Tamarijn – Live entertainment by Amy Sorinio

14 EAGLE ARUBA RESORT**Happy Hour: Every day 3:00pm-4:00pm | 9:00pm-10:00pm**

Bingo: Mon, Wed, Sat 1:00pm

15 HILTON ARUBA CARIBBEAN RESORT & CASINO**Happy Hour: 3:00pm – 5:00pm CASTAWAYS BAR**

Live Music on Tuesday, Friday and Sunday's | 5:00pm – 6:00pm MIRA SOLO BAR | 7:00pm – 10:00pm MIRA SOLO BAR Live Music | 3:00pm - 5:00pm CASTAWAYS BAR - Tuesday, Friday and Sunday's | 7:00pm - 10:00pm SOLO BAR – Everyday

16 HOLIDAY INN**Happy Hour: Every day 3:00pm – 5:00pm and 9:00pm - 10:00pm**

HH special: 2 for 1 on house-brand cocktails, house wines & house beers. Extended Breakfast on Sundays.

Da Vinci: Early Bird | Every day 5:30pm - 6:30pm | Special: Get a complimentary bottle of wine with the order of one main course. Corals Restuarant/terrace - Sea Breesze | Early Bird | Every day 5:30pm - 6:30pm | Special: 20% discount on all items from the Sea Breeze Dinner Menu | Bingo: Ocean Pool | Tuesday & Saturday 2:00pm Activities: Aqua aerobics Monday and Saturday 1:00pm | Pool volleyball Tuesday 2:00pm | Invisible Bottle Hunt Wednesday 2:00pm and Friday 3:00pm | Cornhole Tuesday and Thursday 2:00pm | Balloon Toss Monday, Wednesday and Friday 1:00pm | Mini golf Monday and Thursday 2:00pm | Tennis clinic Monday to Saturday 10:00am | Pilates Tuesday and Thursday 8:00am | Yoga Wednesday and Friday 8:00am

17 HYATT PLACE ARUBA AIRPORT**Happy Hour: All day**

Happy Hour special: Monday \$5 Mojito | Tuesday \$5 Sangria | Wednesday \$6 Moscato - Wines per glass | Thursday \$50 Gentlemen's night – a choice of 4 bourbon inspired cocktails from a menu with a dozen wings. Afterwards, drinks \$11 each plus \$1 wings for the rest of the night. Friday \$85 Beer and Grill for max 4 people – Bucket of beer with a mixed platter.

18 MANCHEBO BEACH RESORT**Happy Hour: 5:00pm – 7:00pm**

HAPPY HOUR special: 2 for 1

19 MARRIOTT'S ARUBA SURF CLUB**Happy Hour: Flip Flop beach bar Live DJ Sessions every Saturday 2:00 – 6:00pm**

Happy Hour special: 2 All mix drinks \$19 Standard Cocktails | 2 All mix drinks \$28 Premium Cocktails.

Bingo: 1:00pm | Every Saturday 3:00 – 6:00pm

21 HYATT REGENCY ARUBA**HAPPY HOUR: Every day 5:30pm – 6:30pm – Palms bar | 6:30pm – 7:30pm – Alfresco bar**

Happy Hour special: Drinks 2 for 1 | Wine happy hour

Bingo: Every day 2:00pm – Family pool

Activities:

MONDAY 7:30am – Big Palapa - Yoga session | 8:30am – Events Lawn at trankilo pool – Pilates fusion | 4:30pm – Palms beach bar – Mixology course (registration required max. 8 persons)

TUESDAY 7:30am – Big Palapa - Energy Healing and stretching techniques (registration required) | 8:30am – Tennis Clinic (registration required max. 4 persons) | 10:30am - Family - Waterslide Race | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons)

WEDNESDAY 7:30am – Big Palapa - Yoga session | 8:30am – Events Lawn at trankilo pool – Pilates fusion | 10:30am - Towel hut- Shuffle Board Contest | 4:30pm – Palms beach bar – Mixology course (registration required max. 8 persons)

THURSDAY 7:30am – Big Palapa – Self-awareness meditation (registration required) | 8:30am – Tennis Clinic (registration required) | 3:00pm – Pool area - Pool time cool down, round of refreshments passed around pool areas | 4:30pm – Palms restaurant - Cooking with chef (registration required max. 8 persons) | 6:00pm – 7:00pm – Palms Bar – Sunset Sip Wine Tasting

FRIDAY 7:30am – Big Palapa - Energy Healing and stretching techniques (registration required) | 10:30am - family pool - waterslide Race | 3:00pm – lobby area - community market | 4:30pm – lobby area - Painting Class

SATURDAY 7:30am – Big Palapa – Aerial Yoga Cocooning Experience (registration required) | 10:30am - Towel Hut - Shuffle Board Contest
SUNDAY 8:00pm - Full Moon Yoga (registration required)

22 LA CABANA BEACH RESORT & CASINO

HAPPY HOUR: Every day at Pata Pata Bar 2:00pm – 3:00pm - Happy Hour on Frozen Daiquiris and Piña Colada | 3:00pm – 4:00pm Happy Hour on Balashi, Balashi Chill, Magic Mango and Magic Orange | 4:00pm – 6:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands | 10:00pm – 11:00pm Happy Hour on all Beers, Selected Cocktails, Selected Frozen Specials, House Wines and Select Liquor Brands

Happy Hour special: Drinks 2 for 1

Bingo: 2:00pm - 3:00pm

Entertainment schedule

MONDAY 3:30pm – 6:30pm - Pata Pata Bar - Bar Music | 9:00pm – 11pm – Pata Pata Bar - Dj Alvin Caribbean Night | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

TUESDAY 3:30pm – 6:30pm – Pata Pata Bar - NBO Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

WEDNESDAY 3:30pm – 6:30pm – Pata Pata Bar - Dj Alvin | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

THURSDAY 3:30pm – 6:30pm – Pata Pata Bar - Equator Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm – 11:00pm – Pata Pata Bar - Dj Alvin

FRIDAY 3:30pm – 6:30pm – Pata Pata Bar - Smiley Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar

SATURDAY 3:30pm – 6:30pm – Pata Pata Bar – Equator Band Live | 6:30pm – 9:30pm – Las Ramblas Restaurant - Ernesto Ferro, Guitar | 9:00pm – 11:00pm – Pata Pata Bar - Dj Alvin

SUNDAY 3:30pm – 6:30pm – Pata Pata Bar - NBO Live

20 RADISSON BLU

Winesdays at Acqua Breeze Pool Bar: 4PM-7PM | Wednesday is Dollars to Florin - on all wine bottles from our Winesday Menu. With live performance by local artist Amy Sorinio.

SANGRIA FRIDAYS: 11AM-8PM Enjoy our homemade sangria Red or White Sangria.

Based on our F&B Manager Leonie's Grandmothers Recipe.

SATURDAYS WITH AMY: 4PM-7PM Live performance by local artist Amy Sorinio at Acqua Breeze Pool Bar. Happy Hour from 5PM - 7PM.

BEER SUNDAYS: 11AM-8PM | Balashi & Chill beer draft at Acqua Breeze Pool Bar, with DJ entertainment from 3PM - 7PM



Value for money is essential to grow our Tourism Receipts

Oranjestad – The continuous improvement of our tourism product is of great importance and the Ministry of Tourism plays a major role in this. Work will continue on this in 2023. The Minister of Health and Tourism has set up the Infra committee to give this theme the necessary attention.

This committee consists of the Minister of Health and Tourism, ATA, DOW, DIP, DNM if necessary and TPEF. This committee is important to achieve the goals of the projects.

Projects and investments in our products are important because they support the increase in the 'value of money', i.e. the value of the money that the visitor spends. It should be borne in mind that when raising prices, it must be accompanied by an increase in the value of the money spent. This is currently under pressure and attention is needed.

Aruba, ATA and partners have indicated that visitors are wil-

ling to pay a higher price for a vacation in Aruba. After the pandemic, visitors were even more willing to pay a higher price for a vacation in Aruba.

At the same time, as life returns to normal, the cost of living will continue to increase, as we are experiencing here in Aruba. It should be remembered that even those with high purchasing power are paying more and more attention to prices and costs.

ATA concentrates on tourists who can spend a lot of money. It should be taken into account that the amount of persons who can spend more money is, of course, less. We attract visitors who demand more and more from us and want more and more value for their money. As the cost of a vacation in Aruba rises, the cost of continuing to receive these types of visitors will also rise. Like any other product, the more expensive the product, the smaller the group that can afford this product. In this case it concerns the product Aruba. Another disadvantage



is that it is more difficult to reach these potential visitors, the more exclusive you have to present your product to get the attention of this target group and also have to take the competition into account.

ATA's task is to maintain the tourist market and there are various projects in which ATA

invests. These are projects for improving the product and further developing the product. These projects are in line with the national tourism plan. The cost of ATA for this market, between 5 and 10 percent is spent on our tourism product and the rest is spent on the international market.

In the year 2023, work will continue on infrastructural projects such as Hooiberg, Baby Beach, Rodgers Beach and also projects such as maintenance and restoration of palapas and gazebos on various beaches, improving the mountain bike trails and the expansion of the QR Fit on other locations.

Before you travel

ARUBA.COM

When traveling to Aruba, there are a few things you need to keep in mind. These include airline updates, filling in the embarkation/disembarkation card (ED) Card, and more!

Airline Updates & Requirements

Always verify airline requirements and any travel updates leading up to your travel date. Download your airline's app on your phone for easy boarding pass access, and flight and gate changes on the day of travel.

Embarkation/Disembarkation (ED) card

The Aruba ED Card (Embarkation/Disembarkation) is a man-



datory step for every passenger entering Aruba, including babies and kids, and needs to be filled out and approved.

What to bring with you
Make sure you are packed for

success and bring important travel documents and other must-haves like prescription drugs, sun protection and travel insurance. If you're going to run out of specific medicine while on your trip here, it's

best to just bring extra with you, since we cannot guarantee our pharmacies carry your exact medication. More packing tips can be found here

Global Entry and avoiding long

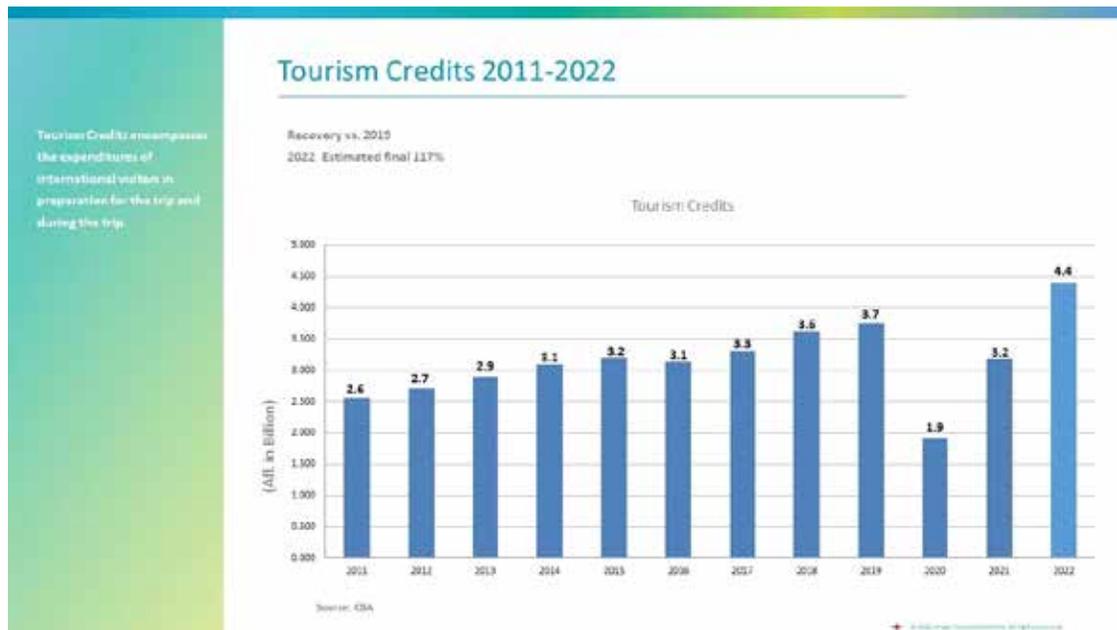
lines

To avoid long lines at domestic and international security screening points, you can enroll in Global Entry (for US travelers only). Travelers must be pre-approved. Make sure to start the application process well ahead of time, as this includes an in-person interview and rigid background checks. Find the Global Entry application form here

VIP Arrival Service

Don't want to lose a valuable minute of your Aruba vacation? The VIP Concierge Service provider can fast-track you through the arrival process and arrange for airport pick up transportation.

Increase in 16% compared to 2019



In the first three quarters of 2022, tourism credit contributed 3.2 trillion florins to our economy.

Looking back at the year 2022, which started with several challenges, including the effect of the pandemic that was still being felt, it can be said that the recovery is showing a very beneficial effect in Aruba.

Tourism credit 2022

The Central Bank keeps track of the tourism credit every quarter. This credit shows how much money has come in from tourism in Aruba. The figures from the last quarter of 2022 are not yet known, but it is an important indicator of the recovery in our tourism. It is one of the indicators that show how much money is generated in Aruba by the visits of people from abroad, the tourists. In this area, ATA also set a target of achieving a 95 percent recovery by 2022. They expect to have surpassed this target by 17 percent compared to 2019. The direct income generated in terms of tourism credit is separate from income that has been generated from across the tourism industry.

December 2022 compared to 2019 and 2021

In the month of December, our island received 110,435 visitors who actually spent the night here. If we compare December 2022 with December 2019, which was the last normal year for our tourism, it can be seen that Aruba has recovered 110 percent in terms of revenue compared to December 2019. This means an increase of 10 percent.

If we compare December 2022 with December 2021, we see a recovery of 123 percent, which is an increase of 23 percent.

2022

In 2022, Aruba received a total of 1,100,997 overnight visitors. This equates to a 98 percent recovery compared to the same months in 2019. While trying to achieve a full recovery in overnight visitors, Omicron throws a spanner in the works at the beginning of the year. Nevertheless, the target of 95 percent has been achieved and exceeded. What is special is that the market areas of each region have managed to exceed the 2019 figures. The United States surpassed annual visitors in 2019 with 20,275, an increase of 2.4 percent. The Netherlands has surpassed the number of annual visitors by 3,309, an increase of 7.7 percent. Colombia surpassed the number of annual visitors in 2019 with 1,122, an increase of 3.5 percent.

Supermarkets and accommodations

In 2022, 81.7 percent of the total number of overnight visitors to Aruba came from North America, 8 percent came from Europe, 7.6 percent from Latin America, and 2.7 percent came from other parts of the world. The percentage of visitors from North America and other parts of the world has increased, while the percentages of visitors from Europe and Latin America have decreased.

If we look at where visitors stayed on the island, in 2022 36.3 percent stayed in a hotel in the high-rise part, 9.3

percent stayed in a hotel in the low-rise part, 29.4 percent stayed in a Timeshare and 25 percent stayed in some other form of accommodation, aka vacation rentals called. The percentage of visitors who stayed in the Low-rise area, Timeshare or a vacation rental has increased, while the percentage of visitors who stayed in the High-rise area has decreased.

It is important to know that ATA has access to an online platform where the amount of houses, apartments and villas used as vacation rentals can be seen. The average price per night, bookings and income calculation are also generated on this basis. If you look at the average price per night in 2022 and 2019, you see that there is an average increase of 32 percent per night, with a price average of \$ 172 per night in 2019 and a price average of \$ 227 per night in 2022. If we compare 2022 with 2019, there is an increase of 5 percent in the booking average. Where the average of 49 percent in 2019 has risen to 54 percent in 2022. In terms of income, there is a growth of 115 percent between 2019 and 2022.

2023

For 2023, the same four indicators will again be used to measure tourism. Compared to 2019, many visitors are expected in 2023, which will ensure a recovery of 105 percent. The percentage of income from tourism will increase by 117 percent. According to AHA-TA figures, hotel room revenue will recover 100 percent. The amount of visitors from cruise ships is expected to recover 90 to 100 percent.



The Advisor

By Aruba Tourist Channel

IMPORTANT NUMBERS

Police Central	100
Fire Deapartment	911
Police O'stad	102
Police San Nicolaas	104
Police St.Cruz	105
Police Noord	107
Phone for youth support	131
Coastguard.....	913
Tipline Police.....	11141
Hospital	527-4000
Vetenary	585-0400
Elmar centraal	523-7100
Elmar malfunction	523-7147
WEB Aruba	525-4600
SETAR	525-1000
DIGICEL	522-2247

— POLICE OFFICES —

Oranjestad	527 3140
Noord	527 3200
San Nicolaas	527 3000
Santa Cruz	527 2900
Beach Police	586 3003

— Oranjestad —

Ambulance	582-1234
BGD Oranjestad	527-2782
Veterinaire Clinic	582-1720
Animal Shelter	582-1623

— San Nicolaas —

Ambulance	584-5050
Centro Medico	524-8833
BGD San Nicolaas	527-2782
Serlimar	584-5080

— PHARMACY —

4 Centro Medico	584-5794
Aloë	584-4606
Central	585-1965
Dakota	588-7364
Del Pueblo	582-1253
Eagle	640-8443
Kibrahacha	583-4908
Maria	640-8443
Oduber	582-1780
Paradera	588-6638
San Lucas	584-5119
San Nicolaas	584-8186
Santa Anna	586-8181
Santa Cruz	585-8028
Seroe Preto	640-8443
Trupiaal	583-8560

— MORTUARIUMS —

Ad Patres	584-2299
Aurora	588-6699
Olive Tree San Nicolaas	584-8888
Royal Funeral Home	582-0000

— NONPROFIT ORGANIZATION —

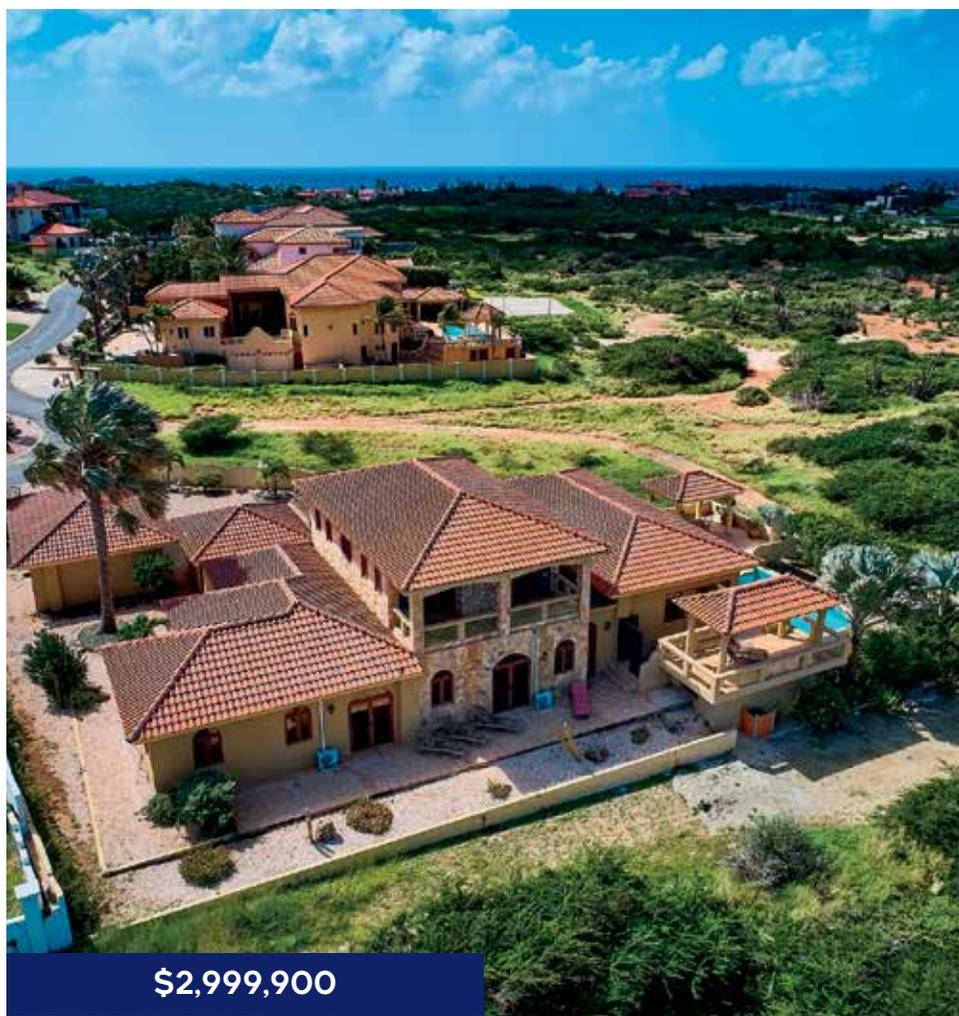
Fundacion Anti-Droga Aruba (FADA).....	583-2999
Fundacion Respetami	582-4433
Pregnancy? Fundacion CIZKA	583-0331
Fundacion Diabetico	593-0507
Arubano	593-4928
Twelve Step Meeting AA-NA-AL-ANON-OA	583-8989
Fundacion Amor Pa	568-4739
Prohimo	564-8849
NA Acceptance Group	565-7500
Fundacion Centro Ecologico Aruba	562-8984
Bureau Sostenemi (Child abuse)	588-1010
Fundacion C.V.A. prevent and care for stroke	567-7004

Sociaal Psychiatric Service (SPS)
24 hour per day available:
522-4249 van 07.30 t/m 16.30 uur
592-4400 van 17.00 t/m 07.00 uur

— HOTELS —

Amsterdam Manor.....	527-1100
Aruba Beach Club.....	582-3000
Aruba Marriott Resort	586-9000
Aruba's life	280 0450
Caribbean Palm Village	586-2700
Casa del mar.....	582-7000
Costa Linda Beach Resort	583-8000
Courtyard by Marriott.....	586 7700
Divi Aruba Phoenix.....	586 6066
Divi & Tamarijn All Inclusive ..	525 5200
Eagle Aruba resort.....	587 9000
Hilton Aruba.....	586 6555
Hyatt Place Aruba Airport.....	523 1234
Hyatt Regency Aruba	586 1234
La Cabana	520 1100
Manchebo Beach resort	582 3444
Marriott's Aruba Surf Club.....	586 9000
Marriott's Aruba Ocean Club..	586 9000
Radisson Blu.....	+1 (866) 856-9066
Renaissance Ocean Suites	583 6000
Talk of the town	524 3300

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\$2,999,900



LA COLINA HACIENDA ESTATE

6 bed | 6.5 bath |

This amazing Hacienda style estate is located in Tierra Del Sol, Aruba's prestigious gated Golf community. It offers a landscaped tile courtyard and is styled with 6 bedrooms and 6,5 bathrooms. This spectacular Villa includes an indoor waterfall wall in the living room. Furthermore, this estate features a formal dining room, a gorgeous galley kitchen with breakfast nook, a library, help quarters, 5 bedrooms and den all on the golf course level. From every window on the second floor you will see the amazing views of Tierra del Sol.

CONDOS AVAILABLE

\$890,000



BLUE RESIDENCES

3 bed | 3 bath |

Blue Residences is right in front of the ocean in between the Palm Beach and the Eagle Beach. All units have breathtaking views of the ocean. What makes this condo super special is that it is a ground floor corner unit with 3 bedroom/3 bathrooms.

\$369,900



PEARL UNIT 26

2 bed | 2 bath |

This 2 bedroom, 2 bathroom unit is located in walking distance from Aruba's famous Eagle Beach. The condominium is located on the ground floor and comes with 2 bedrooms 2 bathrooms, and large living/dining room and patio in the front.

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Valentine's Day in Aruba a Romantic Escape to Paradise

BY TINA CAUSEY BISLICK | ARUBA.COM

For Valentine's Day, flowers and chocolates are nice, but how about a trip to paradise?

Aruba is an idyllic romantic destination to cultivate love under the warmth of the island's sunshine, and there's no better time to escape the winter cold than right now! Getting cozy in a hammock under swaying palms rustling in the breeze, strolling the beach during sultry sunsets, dinner under dreamy starlit skies, breakfast on your balcony overlooking the Caribbean Sea...now that's amore! Read on for a little inspiration for your romantic getaway to Aruba.

Romantic excursions and activities
Shared experiences and creating memories together are great foundations for a loving and lasting relationship, and Aruba has a bevy of exciting activities to enjoy on and off the water together.

Set sail on one of the island's catamarans or sailboats and enjoy a breezy cruise skirting the breathtaking coastline. Morning and afternoon cruises make several stops at some of Aruba's best snorkeling spots. Late afternoon cruises give couples a front-row seat to impossibly perfect sunsets. The Monforte III has a variety of luxury cruises that offer plenty of space to relax—including their signature over-the-water hammock—as well as premium handcrafted tropical libations and an onboard chef preparing gourmet bites and meals.

Stand-up paddle boarding (SUP) tours will take you to the quiet retreat of Spaans Lagoon and secluded canals, where protected areas of mangroves thrive and play host to some of Aruba's wildlife. The calm, clear waters often allow glimpses of underwater sea life. Aruba Surf & Paddle School's signature "Mangrove/Eco Tour" will immerse the two of you in a peaceful setting and help you connect with



nature.

Meander through Aruba's countryside and along the remote coastline on horseback. The comfortable gait of the island's Paso Fino horses makes for an enjoyable trail ride together. Rancho Loco is a family-owned ranch located just outside of Arikok National Park. Tours leave the ranch and travel through the countryside and quiet local neighborhoods to reach the national park. Book a tour with a group or, for a special treat, book a private ride for just the two of you!

A decadent picnic on the beach can be arranged through several picnic catering companies that specialize in creating spectacular moments for the two of you. Picnic Aruba's pop-up picnics include everything you need for a perfect day at

the beach, including a romantic boho-style setup with inspiring décor, Bluetooth speakers to connect with your device, and several menu and beverage packages to choose from.

Adventurous couples might want to consider learning a new activity together, which can certainly be a wonderful bonding experience. In Aruba, PADI resort dive courses are offered, with students learning the basics in less than half a day in a pool or shallow water environment, followed by a boat dive at the Pedernales, a US oil tanker that was torpedoed by the Germans in World War II, but now sits in shallow water just off Aruba's coast. The 25-foot depth is perfect for beginners.

Or perhaps consider an adventure on top of the wa-

ter—the two of you can learn to windsurf in less than two hours. Several watersports companies offer lessons and equipment. At Aruba Active Vacations, a 30-minute introduction to the equipment and

hands-on instructions on land are followed by a lesson in the calm, shallow waters of the Fisherman's Huts area, where your instructor will stay by your side and have you up and sailing in no time.

\$5 OFF

YOUR MEAL



FOR 2 PEOPLE OR MORE

APPLICABLE THROUGHOUT JANUARY

@ GLORIA (D.R. JEM ARENDS 8)

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**Nos turismo stayover a
recupera 98.4% den Año 2022 vs
Año 2019.**

UN RESULTADO EXCEPCIONAL!

PABIEN ARUBA





Carnival in Aruba

With its contagious music and electrifying vibe, Carnival is Aruba's biggest party of the year!

Our Carnival is a high-energy month-long celebration of pageants, music competitions, street parties, and spectacular parades, delighting and uniting the entire country. All year long, locals look forward to the catchy roadmarch and calypso tunes, the throbbing sound trucks, the glittering costumes, the magnificent floats, the Carnival queen coronations, and the hip-shaking madness. Wanna join us? We'd love for you to partake in any of our exciting Aruba Carnival events!

Carnival is celebrated in many countries around the world as a pre-Lenten festival, but here's the scoop on how it began in Aruba. Carnival was born in 1954 as a series of small street festivals. The Tivoli Club, Aruba's oldest private social club, was the first to have a pre-Lenten celebration in Oranjestad in February 1944. The Allied victory of World War II was commemorated by a large parade in San Nicolas, comprised largely of Caribbean-English immigrants who came to Aruba to work at the Lago Oil Refinery. The first steel and brass bands debuted a few years later, and small parades sprouted here and there.

In 1955, various clubs and districts were brought together for the first public Aruba Carnival with the first official Carnival queen. The traditional Grand Parades were organized in 1957. On November 11, 1966 (11/11/66), at 11:11 a.m., Stichting Arubaanse Carnaval, Carnival's organizing body, was founded. Each year, the Carnival season officially begins at this precise moment. Ever since 1981, Tivoli has produced the Lighting Parade, a twinkling nighttime extravaganza.

Besides the Lighting Parade, thousands of participants and spectators enjoy Children's Parades, the Jouvert Morning Pajama Party, the Grand Carnival Parade in San Nicolas, and the exciting finale—the Grand Carnival Parade in Oranjestad. The midnight burning of King Momo, a life-size effigy, signals the end of the Aruba Carnival season on Shrove Tuesday, the day just before Ash Wednesday. This tradition symbolizes the burning of the Spirit of Carnival, who will rise again when the next season—and a whole new round of partying!—begins.

